

**WORLD OF MARTIAL ARTS**



**KICKBOXING  
KUNG FU  
TAI CHI**

**MMA  
GYM**

**CELL 082 428 4333**

**[www.fight.co.za](http://www.fight.co.za)**

**GERT NEL**

**SELF DEFENSE WORKSHOPS**



## **VISION AND VALUES**

***"If it doesn't work, we don't teach it."***

World of Martial Arts was originally started in 1998 with the help of Ryan Richards, Jose Andrade, Robert and Sache Ernst and is headed by Gert Nel. Gert has trained in the martial arts tradition for approximately 30 years and ongoing.

World of Martial Arts is one of the most versatile Martial Arts Institutes in South Africa. We offer a unique, yet effective journey into the land of the fighting arts. We believe that each style has its place in the martial arts system, from Chinese arts to Japanese arts. Allowing the practitioner to understand that the most effective Martial Arts lies in-between Tradition and Evolution.

### **Our Core Values**

An individual training approach

A family orientated environment.

Open channels of communication between instructors and students.

A practical approach to Martial Arts

Functional physical training programs



## **MARTIAL ARTS TECHNIQUES AND FORMATS**

Insights and training are offered from the roots of the ancient Arts, to their place and application in the Modern World.

Our training includes:

- Fitness training
- Thai boxing
- Kung Fu
- Savate
- Self Defense
- Tai Chi
- Wing Tsun
- Weapons Training
- Group and Corporate Self Defense
- In addition, we undertake individual team building workshops at your premises or a venue of your choice.



## **HOLISTIC SOCIAL AND HEALTH BENEFITS**

### **Objectives**

To empower people with the ability and confidence in self defense. To offer people a holistic approach to the various martial art forms. To ensure that participants have an enjoyable and positive experience at The World of Martial Arts. Our key objectives:

- Instilling self confidence, increases self esteem
- Social interaction and team work
- Increases emotional and psychological intelligence
- Group motivation, participation and enjoyment
- Understanding and applying the self defense techniques
- Understanding a practical approach to security and surroundings
- Stress control and effective management
- Increased knowledge about one's diet and energy flow
- Increased self awareness
- Improves communication skills on a personal and professional level



## **BENEFITS TO THE COMPANY**

A company/ organisation's most valuable asset is its PEOPLE.

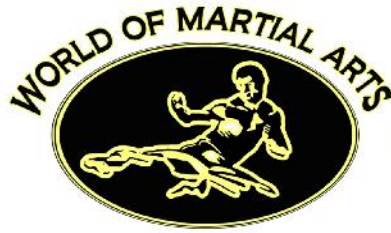
We live in an unpredictable society where not only we as individuals are at risk but also our family members, and inadvertently our STAFF. It is a company's responsibility to provide safety and security measures at all times for their staff.

Providing informative and practical knowledge to staff in the form of team building exercises or workshops has a twofold benefit for the staff member and the company/ organisation's reputation.

Firstly: It creates the impression to the staff member that not only does my company invest in my technical expertise, but is also interested in ME as an individual. I will hold my company in high regard for this, as I feel valued and worthy working for such a company/ organization.

Secondly: The fact that the company/ organization invests in its people on an individual basis increases the global reputation of the company/ organisation to the outside world and protects the Goodwill of that company/ organisation.

A more healthy society on the level of mind, body and spirit breeds a more productive society holistically. The value a company/ organisation places on a staff member's worth is equivalent to the product you will receive from that staff member. Investing positively in our people brings us one step closer to a more positive and healthy society that reaches its full potential. In turn this way of life will filter down to future generations and create a cascading effect of a healthy future for all.





## **LOGISTICS AND OPERATIONS**

[FINANCES]

[TRANSPORT]

[VENUE]

Would be discuss with clients





## REFERNCES



11 September 2012

To Whom It May Concern

### RE: Letter of Recommendation, World of Martial Arts

I have been training at the World of Martial Arts for a number of years. In that time, I have known Gert Nel to be highly dependable, highly professional and with intrinsic values. Gert goes the extra mile in ensuring that his philosophy of martial arts is a combination of body and mind. He takes the time to listen to individual requirements and ensures that each training regiment is a tailor made program.

During my tenure at the gym, I have improved significantly in my fitness, strength and core belief in a 'never give up attitude'. I have grown accustomed to the positive demeanour of the instructors and students alike. One can classify the gym as a 'home' within a 'home.' The gym ensures that individuals learn the art of self discipline, independence and motivation. These are very important traits that will hold students and people in good stead.



Gert has also assisted me in setting up my security protocols in most of my buildings that I own within the Inner-City. His practical experience and advise has made the security personal more reliable, vigilant and actively involved in my companies daily interaction with tenants. He recently coordinated a large security intervention in a building that we recently sold (Rissik Street).

I strongly recommend Gert as a well rounded and trustworthy ally. He has become a great friend and confidant in my daily business interactions.

Gert, Well done in making the **World of Martial Arts** a positive yet fulfilling experience.

Happy sparring

Kind Regards

Kevin Chetty

Commercial Director

[kevin@credenda.co.za](mailto:kevin@credenda.co.za)

0828565338